

# BMO

Blue Mountain Outfitters

Newsletter: April 2010

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## Face It!

Thanks to the young blood here at BMO (i.e. Sarah) we now have a Face Book page. Find, friend, and/or fan us at Blue Mountain Outfitters (NOT BMO). Is Twitter next? Not if we can help it!



One for Each Pocket!

mint sheets most of us are familiar with, except dissolving in water instead of your mouth. (Just make sure you have sufficient light, despite the Green Tea Fragrance, you wouldn't want to eat these!) TSA compliant, biodegradable, phosphate free, compact, and light (only .5 oz. per packet!) Perfect for camping also!

Last, but not least, was a request from a long time customer for a toilet paper bag that keeps your TP dry and suspends it for easy dispensing. Way more compact than a coffee can, much dryer than a Zip Lock™ Bag, and even has a place to hang your trowel (they sell these also; appropriately called the iPOOD). AND if your group disagrees on whether the TP should roll off the front or back, you can always flip the bag around! No tree branch handy to hang it off? No worries; it's also designed to hang off your neck. Thanks, Karl, for the Heads (no pun intended) Up!



The Outhouse  
(of Course!)

## New at BMO

### Three New Products, Thanks to You!



High & Dry

Often our product mix is affected by customer requests – this recently turned us on to three products that, ironically enough, were all from the same source; Sea to Summit. First was a request from a hiker who told us he had heard of an amazing waterproof stuff sack with a purging fabric bottom. Not a purge

valve, but an entire purging bottom panel. Well, he was right; the product is called eVAC™, the amazing purge fabric is eVENT™, and our customers are finding them to be eXCELLENT!

Next was a lady who was planning a plane flight, and requested dry laundry detergent sheets. Say what? This sounded like an oxymoron to us! But, she was right. Sea to Summit offers them in little packets of 50, along with conditioning shampoo, shaving soap, hand wash, and body wash. They work much like the little dry breath

But wait...there's more! Not from our customer base, but a favorite of Mary and Sarah's, the Ultra-Sil Shopping Bag, a REALLY compact reusable shopping bag that stuffs down to a mere 2" x 3" and weighs only 1.7 ounces. Now there's no excuse for not having an environmentally correct bag with you at all times; it can even attach to your key ring! Sarah's been using hers to carry her college textbooks, which is a good testament of the strength. (They've been tested up to 285 lbs.; hopefully Sarah's textbooks don't weigh THAT much!)



## Over the L'Edge

Vern, another longtime customer and avid open boat whitewater paddler, asked us about a new Frankie Hubbard inspired Esquif Canoe, the L'Edge. Reportedly with the full decking option it's incredibly dry. We didn't have a chance to see it at either of the industry shows last fall, but were curious enough to order one anyway. Backordered on our recent shipment, but hopefully will be here soon. Check it out!



L'Edgey

## NuCanoe, New at BMO

Feels like we're stuttering! Mary's first reaction was that they are W I D E !!! However, since she's only 5'4 and shrinking (as her kids are ever quick to point out!) she's not the best person to judge. We HAVE gotten several requests for these boats that allow even linebacker sized people to fish at ease...these boats are STABLE! Check them out at our shop and at our Demo Day!



New Line, NuCanoe

## Latapalooza: May 15-16

After several (lost count!) years of holding our annual Demo Day at the Marysville Lions Club Pond, we're taking a leap of faith this year and relocating to our lot on the Susquehanna River. Hopefully the River Gods will favor us with reasonable river levels! There will be current (making many of you happy, who noted the lack of it at the pond), and, more than likely, wind. Based on that, please be prepared to dress to get wet (especially footwear), and keep in mind that water temps will probably be chilly as well. (We will have a bonfire on site to warm up.)

We're also expanding to two days this year, Saturday and Sunday, May 15-16, from Noon to 5 pm. Plan to park and sign in at our shop; we'll be running shuttle vans to the Demo and back throughout the event. Remember that in addition to test paddling boats, this is a great opportunity to try out paddles and PFD's as well!

Back for the second year, Dirk Dixon of the Canoe Club of Greater Harrisburg will hold a seminar on Wilderness Canoe Camping – even better this year, 'cause we'll be on the river! Tents,

tarps, wanigans, and lots of cool tips to make your wilderness canoe trip more fun, safe, and comfortable!

On Sunday, Wilderness Systems Fishing pro Jeff Little will be on hand to share his extensive knowledge of all things related to kayaks, fishing gear, and especially smallmouth bass. This is a great opportunity to learn from the best; right on the river that's famous for its smallmouth bass fishing. Bring your fishing kayak (or buy on one the spot!) for on-water time!

## New Year, New Decade

Global warming a hoax? All we know is, we've been able to hold our annual New Years Day paddle on the Susquehanna River without ice for an unprecedented number of years now, this year included. The weather forecast sucked (cold, wind, and sleet) which probably lead to our small crowd of 13, but the weather held off and we had a great trip. Apparently 13 isn't so unlucky after all, 'cause we had no swim puppies! 8 people in the Bloody Mary, 4 more in the Minnesota 4, and Colby providing our token kayak. Thanks, Kris, for the photo (accounting for the lack of the Minnesota 4). Happy 2010!!!



Part of the New Years Day BMO Gang

## New Decade, New Paddler

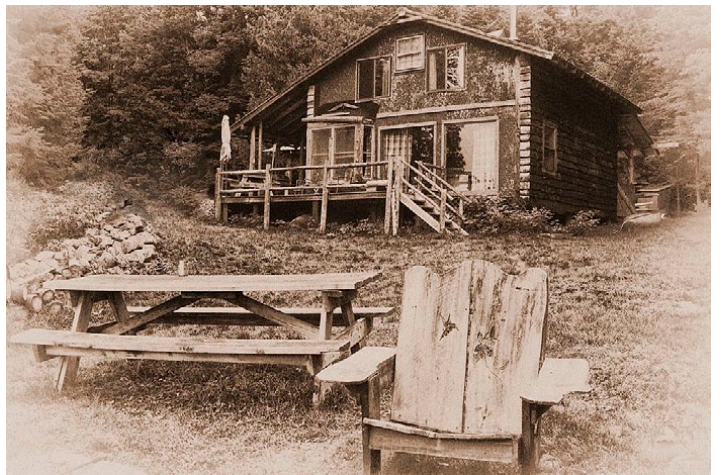
Former employee Mike Warren and wife Missy added a new paddler to the BMO family this March; Corinne Elizabeth. If she's anything like big brother Colden, she'll be getting her feet wet in no time!



Corinne Elizabeth Warren

## BMO Gallery of Fine Art

Our photographer friend Tim strayed from his usual stunning bright colors to bring us this old style camp photo from the Adirondacks. (He had an old style photo of Doug and Mary also, but that was a little TOO old looking!)



Old Adirondack Camp

# Hap Art

Another piece of art offered up from the shores of the Susquehanna, and discovered by Hap.



*Golden Retriever*

# Red Light District

It's official. Forest County is now the only county in Pennsylvania without a traffic light. Perry County's first light went operational this spring, just north of BMO...we're just waiting to see how it affects our shuttle drivers. (It's already had quite an effect on Doug, as various news reporters were quick to find out!)



*Perry County Stops Traffic*

# Under it all: Tilley Underwear

Along with their signature hats and "all holes barred" socks, BMO stocks a good supply of Tilley's "fast drying, sweat defying" underwear for both guys and gals. Featuring CoolMax™,



*Mary's Tilley Collection...  
So Far*

these boxers and briefs are stain-, odor-, and bacteria-resistant, and wash clean and fresh in minutes. Don't listen to Doug, however, you DO have to change them occasionally!

Mary also recently ordered a sample of the new Tilley Women's Hemp Hat; which includes three different

hatbands (for three different moods?) Looks like a keeper! Also, we've brought in hats in 8+ size. If you couldn't find a hat large enough before (or grew a lot of hair over the winter) we've got you covered!

# !!! Whitewater Boat Sale !!!

What beats a full house? How about a full trailer! New whitewater boats have been pouring in and we have several older ones, both new and demoed, that need good homes. Give us a call for prices and up to date inventory. (Sorry, 2010 demos are NOT for sale.)



*Your next WW boat just might be in here!*

## Black to Basics

Sarah and Mary share a lot of likes (canoes, pizza, guy friends, & flip flops) and dislikes (jet skis, anchovies, “girlie girls”, and shoes.) They both also like black, and agree that the Isle au Haut kayak Lincoln just finished laying up for them in solid black is a knockout!



*Stealth Machine*

Another mutual like is the new Granite color from Emotion, available in all their boats...even the Bliss, for us gals who like gray.



*Granite Rocks!*

## Watch Out, Good Guys!

Bad Boys and Girls, you're in luck! BMO is one of the first retailers in the country to receive the new Villain 5 (as in small) from Jackson Kayak...8'2" of very sinister looking creek boat!



And for you larger than life miscreants, the Large Villain should be arriving soon!



## Seeing Double

Doug loves Labatts Blue so much that when our 12-Passenger van needed to be repainted he decided to go match his Labatts Blue Truck. We think he's getting a little carried away, but he's the boss, so...



*Canadian Fleet*

Temps are rising, and we're all looking forward to a great season. Stop in to see us when you get a chance.

## Happy Paddling!

**The BMO Crew**